



**Mackay's Award
Winning Theatre
Company**

“Playing an important role in the development of our Youth for 50 Years”

"Why is Mackay Musical Comedy Players so valuable to our community and what impact does it have on people's lives?"

As you read on, I'd like to share with you the benefits the club offers to the local community and how your business can benefit through partnership with MMCP.

Since 1965, we have been playing an important role in fostering musical theatre in the Mackay region through the development of the youth of this community with the ***aims of providing entertainment to the public and the opportunity for regional amateur performers to gain valuable stage experience***. The skills members learn through work with local and professional directors and choreographers are employed in the wider world; self-confidence, team work, coordination, social skills; as well as coping strategies.

Young people like Dion Molinas have gone on to perform at an international level, travelling the world with The Ten Tenors as a result and many others have gone on to professional careers in the arts.

Whether you've ever experienced our productions or not, I'm sure you understand how they enrich the lives of so many people in our community. The work that MMCP provides is made possible by the generous support of the community. Without the assistance of community minded individuals, we could not continue to provide quality entertainment and development opportunities year after year.

Due to increasing costs and the current economic environment it's becoming increasingly difficult for MMCP to continue to provide this service to the community. MMCP relies on the financial support of local business leaders like you to maintain our high standards.

Sponsorship opportunities are available to local businesses to help our organisation and gain valuable exposure to the many participants, parents and other community leaders who attend our performances. By participating as a sponsor, you'll have a captive audience exposed to your marketing message on an ongoing basis generating awareness and goodwill for your organisation.

We have three levels of sponsorship packages, as detailed on the enclosed sponsorship commitment form. You can select the level of participation that best meets your needs, and be secure in the knowledge that your sponsorship will be used to help Mackay Musical Comedy Players provide entertainment in our community.

We will be contacting you shortly to discuss this further and answer any queries you may have. In the meantime, if you have any queries, I can be contacted on 0420456476 or mmcp_inc@yahoo.com.au

Yours sincerely

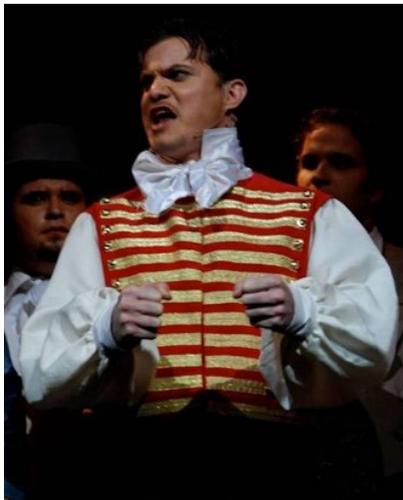
Victor Scott
Business Development

Come with us on this incredible journey by becoming a partner of Mackay Musical Comedy Players

ABOUT MACKAY MUSICAL COMEDY PLAYERS

Over the last fifty years, Mackay Musical Comedy Players have been an integral part of the local Mackay community. The value of Mackay Musical Comedy Players lies in the opportunity we offer the many newcomers to Mackay to be absorbed socially as well as culturally into our midst. Productions are open to all members of our community and have included both school-age and senior citizens as well as the talents of the local Conservatorium of Music students.

The Players provide members of the Mackay community with the experience of performing on the Mackay Entertainment Centre stage using the expertise of a professional director sometimes and professional technical staff.



WHY SPONSOR?

MMCP plan to bring performances to a whole new generation of Mackay's theatregoers at the Mackay Entertainment Centre.

Rising production costs greatly reduced profits from shows, despite our productions continuing to draw large crowds. We remain a not-for-profit group reliant on many people giving so generously of their time, energy, expertise and talent. Profits from our shows are required to maintain the running costs of our premises on Lamb Street; upgrade facilities; provide professional development workshops; provide ongoing resources support to Mackay schools and performing groups; and fund future shows.

With every production, we strive to keep ticket prices at a level which will allow the families of our local community to enjoy our shows. Your sponsorship used to offset our production costs and in turn allow us to maintain accessible ticket prices, will enable us to achieve that goal, and allow more members of our

community the opportunity to share our love and passion for theatre.

PACKAGES

Sponsorship opportunities are offered at three levels: Gold, Silver and Platinum Promotion Packages. We also have in-kind sponsorships available.

